

Billion Dollar Beat

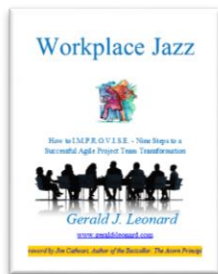
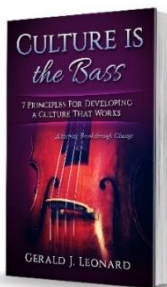
All Successful Businesses Have a Hidden Soundtrack - CEO and Musician Helps You Find Your Billion Dollar Beat



Gerald J. Leonard

Gerald Leonard offers a unique approach to accomplishing more productivity in the workplace. As an accomplished musician and **TEDx Speaker**; creativity, innovation, neuroscience and peak performance are part of his world. Gerald is a **Certified Project Portfolio Management Consultant** and a **Conservatory Trained Classical and Jazz Bassist** who has been reviewed by the **New York Times** and performed at **Carnegie Hall**. He is a member of the National Speaker Association, the author of "**Culture is the Bass**," and the soon to be released book "**Workplace Jazz: How to I.M.P.R.O.V.I.S.E. - 9 Steps to a Successful Agile Project Team Transformation.**"

Story Ideas



"This concept and book are genius! Gerald's performance/speech about the book's strategies- brilliant! Gerald uses his considerable music skills to turn you into a better business leader FAST."

Jan Fox – 4X Emmy Winner, TV Reporter, Speaker, Coach and Author

I've had the privilege of hearing Gerald Leonard speak half a dozen times, and his ideas are insightful, actionable, and energizing. I think the analogy with music works very well in this new book, and it adds a new perspective to looking at PPM."

Mitzi Perdue – Author of TOUGH MAN, TENDER CHICKEN, Business and Life Lessons from Frank Perdue

"As a musician myself I love the analogy/metaphor of music being compared to business. There are lots of similarities, as you show us."

Shep Hyken – Customer Service Expert, Keynote Speaker & New York Times and Wall Street Journal Best-Selling Author

Availability:

Nationwide by arrangement

Based around Mobile AL (within 4 hours from Atlanta GA)

Contact:

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Billion Dollar Beat:

All Successful Businesses Have a Hidden Soundtrack

Workplace Jazz:

How the best team strategies I've learned I learned as a Professional Jazz Musician!

The Healing Power of Music:

How playing my Bass helped me to learn to walk again which I shared in my 2018 TEDx Talk."

<https://youtu.be/xr12kR2UdHM>

What if Practice Is The Performance: How to increase team productivity and performance

Discover how practicing rewires your brain for peak performance

Culture is the Bass: 7 Principles for Developing A Culture That Works!

Create an Engaged Workforce with increased productivity, transparency, and communication.



As Featured In:

